

FOR IMMEDIATE RELEASE**Feb. 16, 2007****SWM & Associates expands adding engineering services through Domavista specializing in tooling and process optimization**

Toronto, Canada- SWM & Associates founder and president Scott Molnar announced today that Mr. Robert Sicilia has been added as an Associate of SWM, providing **dedicated engineering services** to its growing base of customers in North America. Robert brings over 16 years of engineering and R&D experience in the plastics industry, developing and managing innovative approaches that have increased output and improved quality for moulders.

He has a proven record through the innovation of winning, "out of the box" thinking with over 20 patents to his credit. From concept to implementation, his approaches have included the use of new and/or proven technologies in combination that drive productivity and enhance competitiveness.

SWM's focus on productivity increases for its customers will use the combination of Roberts' engineering expertise and SWM technology partners such as RiTemp® mold cooling control and Moldflow® products including part and mold analysis software and Altanium® hot runner temperature controls.

Roberts' own company, Domavista Enterprise Inc. is also an SWM technology partner providing machine and injection mold process experience using proprietary patent pending technology. Domavista's primary involvement with SWM will be to take ownership of Ritemp® engineering support functions for all North American customers. Domavista's expertise has been proven to significantly impact the ability for moulders to compete profitably with a focus on packaging applications including PET performs. (visit www.domavista.ca)

Scott Molnar stated, "We are very pleased to have the scope of Roberts engineering experience coupled with his R&D track record available to our customers. This, in addition to Domavista's expertise on the machine side, means we can truly provide direct access to an engineering source that understands how all of the "technology solutions" best fit together. This announcement, preceded by our expansion into the Mid West region of the U.S. in early February, further demonstrates our commitment to customers needs for localized support."

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PRESS RELEASE

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About SWM and Associates

Founded in 2005, SWM and Associates provide companies with complete optimized processing solutions through "best in class" technology partners that can reduce costs and increase margin through efficiencies gained in engineering, manufacturing and processing. Company founder and President Scott Molnar has a background in strategic sales and new business development with a Bachelor of Engineering and MBA degree. A select group of North American based associates provide relevant plastics experience in the areas of sales, applications, engineering, tooling, automation, process improvement and strategic marketing.

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