

FOR IMMEDIATE RELEASE**January 25, 2007****SWM & Associates expands network into key injection molding regions
in United States**

Toronto, Canada- SWM & Associates founder and president Scott Molnar announced today that Mr. Terry Schwenk has been added as an associate servicing the mid west region of the United States. Terry has over 33 years experience in the plastics industry, with more than 22 years experience in hot runner technology. Terry's greatest strengths are in his abilities to identify, brainstorm, conceptualize and then deliver the best solution that fits the customer's needs supported by a strong technical background.

Terry is also well versed at producing and presenting training seminars globally on hot runner and injection molding technology. Having presented hundreds of programs over several years, he has enhanced the knowledge of OEM's and senior decision makers covering a wide range of productivity and processing topics. His experience is not limited to application suitability with hot runner systems, but also integration and trouble shooting abilities that are respected industry wide.

As an associate of SWM, Terry will work directly with mold makers, processors and OEM's to identify and capitalize on the use of select "best in class" technology partners that work closely with SWM and Associates including Moldflow, Ritemp, Domavista, PowerTECH and TecMarGroup. (visit www.swm-associates.com)

Additional experience gained through Terry's own company, Process & Design Technologies ensures that combined and proven technologies from various markets, are correctly applied in unique and innovative ways helping manufacturers yield that elusive competitive edge.

Scott Molnar stated, "SWM and Associates is responding to our customers needs for localized support. We are committed to providing North American based plastics companies with access to seasoned professionals located in key regions. Adding to this, they must also have a proven track record in the understanding of process and productivity improvement. Terry's scope of experience has been available on a limited basis to plastics companies. Now with his addition to SWM, customers located in the molding hot zone of Chicago and surrounding areas can tap directly into his wide range of expertise."

SWM & Associates Contact Information**SWM & Associates**

Scott Molnar
email: scott.molnar@swm-associates.com
cell: 416.786.2663

Canada

Mark Nagy
email: mark.nagy@swm-associates.com
cell: 416.558.6526

United States- Mid West Region

Terry Schwenk
email: terry.schwenk@swm-associates.com
cell: 262.237.2525

www.swm-associates.com



PRESS RELEASE

Editorial Contact

TecMarGroup

Wayne Stoddard

email: wayne@tecmargroup.com

office: 905. 873. 6461

cell: 416. 416.319.1756

www.tecmargroup.com

About SWM and Associates

Founded in 2005, SWM and Associates provide companies with complete optimized processing solutions through "best in class" technology partners that can reduce costs and increase margin through efficiencies gained in engineering, manufacturing and processing. Company founder and President Scott Molnar has a background in strategic sales and new business development with a Bachelor of Engineering and MBA degree. A select group of North American based associates provide relevant plastics experience in the areas of sales, applications, engineering, tooling, automation, process improvement and strategic marketing.

© Copyright 2007 TecMarGroup and SWM & Associates

SWM PR004-1-07

